

Balaji Telefilms Limited

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries,
New Link Road, Andheri (West), Mumbai 400 053
Tel: 40698000 Fax: 40698181/82/83
Website: www.balajitelefilms.com
CIN: L99999MH1994PLC082802



Balaji Telefilms Reports Q1 FY26 Consolidated Revenue at ₹ 72.8 Cr

Continuing Focus on Digital and Content-Led Growth across Businesses

Cash reserves including Bank Balance & MF at Rs. 170 Cr

August 12th, 2025: Balaji Telefilms Limited announced its financial results for the first quarter ended June 30, 2025.

The Group reported consolidated revenue of ₹ 72.8 crores for Q1 FY26, reflecting strong growth momentum across business segments.

The Digital segment continued its robust performance, further strengthening its contribution to the overall business. The Films and Television segments also delivered stable results, aided by a strategic content pipeline and continued viewer engagement.

Digital (B2C)

The Digital business sustained its growth trajectory, contributing ₹ 13.5 crores in revenue during Q1 FY26, a strong growth over Q1 FY25. With the introduction of new shows and content formats, ALTT maintained strong subscriber engagement and retention. The platform launched 18 new shows this quarter.

Movies

The Films segment posted revenue of ₹ 1.4 crores in Q1 FY26, with key releases during the previous quarters receiving favourable response across platforms. The de-risked business model of pre-sale of rights ensured profitable execution. The pipeline remains healthy with multiple projects under various stages of production.

Commissioned (TV + Digital)

The Commissioned business (TV + Digital) remained a key revenue contributor with Q1 FY26 revenue at ₹ 64.1 crores.

Balaji continues its leadership in the fiction category with four shows on air, delivering over 141 hours of content this quarter. The recent re-launch of our show 'Kyunki Saans Bhi Kabhi Bahu Thi' is being received well among audiences.

Operational & Financial Highlights

- Balaji movie “Kathal” won National Award
- Group revenues at ₹ 72.8 crore in Q1 FY26, a 10% sequential growth over Q4 FY25
- Q1 FY26 loss after tax at ₹ 5.9 crore
- **Segmental Revenue Contributions:**
 - Commissioned accounted for 81% of top line in Q1 FY26
 - Films contributed approximately 2% to top line in Q1 FY26
 - Digital (B2C) share in revenue was 17% in the quarter

Mrs. Shobha Kapoor, Managing Director, Balaji Telefilms Limited said,

“We have entered the new fiscal year on a positive note, driven by our sharp focus on content innovation, digital expansion, and prudent financial management. Our integrated structure post the merger has begun to deliver operational efficiencies.

The Digital segment continues to offer promising growth opportunities, and we are further strengthening our content slate and platforms to build on this momentum. Our Films and TV businesses remain steady pillars, backed by a strong pipeline of well-curated content, and longstanding relationships with key platforms and broadcasters.

Our de-risked model in Films ensures better cost recovery, while our Television business continues to maintain its leadership in the fiction space. We are very optimistic about our recent collaboration with Netflix, through which we look forward to bringing many compelling stories to the masses.

We are confident that our creative strengths and business resilience will continue to drive sustainable growth in the coming quarters.”

About Balaji Telefilms Limited

Balaji Telefilms is amongst India’s leading entertainment companies operating across television, movie and digital content production. The Company, under the stewardship of Mrs. Shobha Kapoor and Ms. Ektaa R Kapoor, enjoys market leadership in the television content industry for over three decades with an exemplary track record for content creation across genres and target groups.

Balaji Telefilms is a household name which has produced some of the best television serials in the country including the famous K Series of daily soaps such as Kyunki Saas Bhi Kabhi Bahu Thi, Kahaani Ghar Ki, Kasauti Zindagi Ki etc. More recently it has created an extremely successful mystical fantasy series of Naagin 1 to Naagin 6, paving the way for weekend fiction-based programming. Amongst our current slate, Kundali Bhagya, Kumkum Bhagya, Bhagya Lakshmi and Yeh Hai Chahatein are counted amongst the best TV shows in India today.

Over the years the Company through its movies business has also demonstrated success in pioneering the production of differentiated cinematic content across different genres. The Company has been involved in creating a number of commercial as well as critically acclaimed movies such as The Dirty Picture, LSD, Once Upon a Time in Mumbai, Ek Villain, Udta Punjab, Veere Di Wedding, Dream Girl, Freddy, Kathal, Dream Girl 2, Crew and LSD 2, The Buckingham Murders, The Sabarmati Report.

Balaji Telefilms’ foray into original shows on digital platforms, ALT Digital Media Entertainment Limited is now merged with BTL. Serving as a multi-device subscription Video on Demand (SVOD) Platform. Our digital offerings

include premium, disruptive content and original series across genres that audiences can watch at their convenience. With originality, courage and relentlessness at its core, our digital content stands out for being non-conformist and inclusive. Digital business is here to set new standards and benchmarks in giving the audience superbly crafted shows.

For further queries, please contact:

Balaji Telefilms Limited Ms. Tannu Sharma Group Head – Secretarial investor@balajitelefilms.com	AdFactors PR Investor Relations Mr. Rahul Trivedi rahul.trivedi@adfactorspr.com Mr. Suraj Shinde suraj.shinde@adfactorspr.com
---	---